

WAVES OF HOPE
EXECUTIVE MEETING – MARCH 13, 2006
CENTRAL UNITED CHURCH LIBRARY

Present: Sharon Young – Chair, Joyce Hopper, Sheila Taylor, Helen Lewandoski,
Helena Neustater, Joyce Konopski
Regrets from: Helen Rankin, Jody Parsonage, Monique Dufresne

- 1.0 Welcome** – Sharon Young
Meeting called to order at 4:40 p.m.
- 2.0 Additions to the agenda**
 - 7.3.3 P.R. up-date
- 3.0 Minutes of February 13, 2006 meeting**
Correction 5.4 : Sharon received a phone call from the ombudsman not a letter as recorded. Minutes adopted as amended.
- 4.0 Correspondence**
 - 4.1** Donation in memory of Linda Baker. Passed to Shirley.
 - 4.2** The Charity Information Return & Guide package from Canada Revenue Agency. Passed to Shirley.
 - 4.3** “Complete Policy Wording” for our insurance policy provided by Guild Insurance to be retained on file. Passed to Shirley.
 - 4.4** Notice from Keith Dodds, our Leech Printing contact, that he will be absent from the office for an extended period. Kayla Evans will be handling his responsibilities.
 - 4.5** An invitation on our webmail to the Edmonton Dragon Boat Festival from Breast Friends of Edmonton. The festival is August 18-20, 2006 and is the festival’s 10th anniversary. On Friday night Breast Friends will host a Breast Cancer Survivor Team Welcome Dinner. Info passed to Jody.
 - 4.6** Invoice of \$104.96 received from the Wheat City Journal for the ad for new members placed by Sheila. Passed to Helena.
 - 4.7** Email to Sharon from Kyla Henderson re creation of a calendar for 2007 featuring our members. This would be fund-raising endeavour. Tabled for discussion at the May general meeting.
- 5.0 Business Arising from the Minutes**
 - 5.1 AGM Business**
Discussion re the Team Constitution Review. Sharon has spoken to Betty about changes to the constitution. The plan is for her and her committee to work on the changes before the general meeting May 6 so that it will be ready for discussion by the team members there.
 - 5.1 Guidelines for use of the logo**
Tabled for discussion by the larger membership at the general meeting.

5.3 Update on waiver: Release of name/ addresses

Secretary will add the release to the photo consent form and forward the form to Helen F as part of the new members' package.

6.0 New Business

6.1 Business Plan and Budget for 2006-07

Tabled until next meeting.

6.2 Wheat City Dragon Boat Festival Request

The M.P.A. contract to run the festival is over so there is an opportunity for more local involvement. A Brandon group, co-chaired by Kara Southall, a teacher at J.R. Reid, and Sarah Tittlemore of B.I.A., has undertaken the organization of this year's festival. The M.P.A. will run the races while the local group will look after the on site venue and promotions. The pledges will go to Kidsport. Sharon & Kathy will attend a meeting tonight to add our input and to see how we can be of assistance.

6.3 Topics/Planning for May 6 Team Meeting

Discussion re organization of the meeting. Feeling was that it had gone very well in September and that Sharon & Joyce should again plan for and lead the meeting. Topics suggested for the agenda include:

- Guidelines for use of logo
- Constitution review, focusing on size of the board
- Our non-profit status & the rules concerning charitable organizations. Helena offered to explore finding an accountant who could make a presentation on this topic.
- Relay for Life participation
- Festival participation decisions though it is noted that it will be a little late for some registrations.
- Traveller's Day Parade participation
- View the new Marketing Video
- Should we have more general meetings?
- Suggestions re non-paddling members and practices. Should a time be set aside for them to ride in the boat?
- Ribbon Magnets- what to do about them

7.0 Committee Reports

7.1 Treasurer/Fund-Raising – Helena Neustater

7.1.1 Financial Report

The report as presented by Helena shows the bank balance to March 13, 2006 at \$2,432.12. The plan 24 balance is \$19,435.44 giving a combined balance of \$21,867.56. Complete report filed.

Motion: That we approve the expenditure of \$169.86 for 150 charitable receipts. Helena/Joyce H. Carried

Motion: That we approve payment of \$409.98 to Jennifer for the purchase of thermal coffee carafes she bought as our gift to First Presbyterian Church for our use of their facilities for the Fashion Show.
Helena/Sharon Carried

7.2 Fund-Raising – Helen Lewandoski

7.2.1 Yard Sale: The sale on Saturday (March 11) was a great success with proceeds realised of \$1311.37. With the float of \$150, \$1461.37 will be deposited. Sheila has prepared a thank you to Central United for use of their facilities, donation of saleable items and purchases. Thanks to Kathy & Sheila for a job well done.

7.2.2 Fashion Show up-date

Sheila reports that plans are well under way. Tickets are going quickly, members are receiving their modeling assignments, the food is organized and a great power point presentation is in the works.

7.2.3 Ribbon Magnet Sales

The magnet has not been adequately redone; there is a question re what is best to do about them. Will be added to the agenda for the general meeting in May.

7.2.4 Calendar- Henderson Photo Offer

Sharon has received an email from Kyla Henderson with an offer to prepare a calendar for 2007 featuring our members. This would be a fund-raiser. Helen will contact Kyla to obtain all the information for the next meeting.

7.3 Public Relations/Outreach – Sheila Taylor

7.3.1 Marketing Video

The video is near completion and will be ready for the team to review soon. Suggestion made that it be premiered at the May general meeting.

7.3.2 Team Recruitment Ad Outcome

There were a few responses to the ads with a result of one new member joining the team. Sheila plans to check with rural members to see whether the ads reached the rural area. She may try a similar campaign next year but with a less expensive format. Suggestion that an appearance on the CKX noon show may be more effective.

7.3.3 P.R. Up-dates

- Sheila has sent a package of items to Amber Frieir, the student in Wisconsin, for her booth at a Health & Wellness Fair.
- The email address on the brochures which was outdated has been corrected.
- A note has been added to the Fashion Show programs this year noting that Waves of Hope speakers are available for making presentations.

7.4 Festivals & Demos

Jodi has sent information on a number of festivals for the 2006 season. Some such as Singapore, Montreal and Windsor are interesting but not feasible this year. The real possibilities to consider are:

- Wheat City Festival June 24
- Thunder Bay July 12-22
- Saskatoon July 28-29
- Kenora August 12
- Edmonton August 18-20
- Regina September 2
- Winnipeg September 8-10

We are registered for the Winnipeg festival. This list will be included in the newsletter for everyone's consideration. A decision will be needed soon.

7.5 Team Spirit & Support

The binder updates have been completed and are being distributed to everyone. Those in attendance received theirs at the AGM.

7.6 Team Attire

7.6.1 Team Jackets

The sample provided by Just Stitchin' passed inspection and will be ready soon. Discussion re the amount that each member should pay and how much of the cost should be covered by the team. In the past members paid about half of the cost.

Motion: That each new member pay half the cost of a new team jacket. This includes the logo embroidery. Addition of a name will be paid by the member. Joyce H./Helen Carried

7.6.2 Pink Ribbon Scarves

The scarves are here and ready for sale to members first at \$5 each. The scarves remaining will be offered for sale to the public at \$10.

7.7 Team Communication

7.7.1 Next Newsletter

The newsletter will be out immediately.

7.7.2 Membership

Debbie Wright Nantel has decided not to renew her membership this year. New member, Pat Farrant, has joined in response to the ad campaign.

8.0 Next meeting

April 10 at Central United Church at 4:30 p.m.

Meeting adjourned at 6:10 pm

Recorded by Joyce Konopski